



**PLAYFUL
PUPS
DOGGY DAYCARE**

Bark-Worthy Newsletter

What's News...

Welcome to the October 10th edition of the Playful Pups Newsletter!

We are incredibly honoured to share that Playful Pups has been named the National Winner of the 2024 Australian Achiever Award for Animal Pet Services and Supplies, with an impressive customer satisfaction score of 99.71%. Competing alongside 60 businesses across Australia, we're truly humbled to have come out on top.

This achievement is a reflection of the wonderful community we've built together. We couldn't have reached this milestone without the continued support, trust, and feedback from our amazing Playful Pups Family. Your belief in us has made all the difference, and for that, we are deeply grateful.

Thank you for being a part of this journey. We look forward to many more joyful moments with you and your furry family members!

Newsletter Highlights

WHAT'S NEWS

WHO'S NEW IN THE PACK

BREED HIGHLIGHT

UNDERDOG TRAINING TIPS AND CLASSES

BODY LANGUAGE TIPS

HAPPY BARK-DAY

POWDER PUPS GROOMING TIPS

Australian Achiever AWARDS

**2024
NATIONAL WINNER
PLAYFUL PUPS
DOGGY DAYCARE**

REMARKABLE CUSTOMER SERVICE in ANIMAL & PET SERVICES & SUPPLIES



PLAYFUL PUPS OPEN DAY 10am - noon Saturday 30th November 2024



It's that time of year again!

We will be holding our annual open day here at the Playful Pups facility to thank everyone for their support this year.

- Visit and see your dogs second home,
- Meet the team and ask any questions you may have,
- Meet the Groomer and Trainers, and see the grooming facility.

This event will be on rain or shine! With our indoor facility we will be here no matter what the weather brings.

We can't wait to see you all there!



Please note this is a dog free event. As much as we love your puppies this day is for you!



playfulpups.com.au



PET 'SHAMING' COMPETITION



WHAT MISCHIEF HAVE YOUR PUPS BEEN UP TO THIS YEAR?



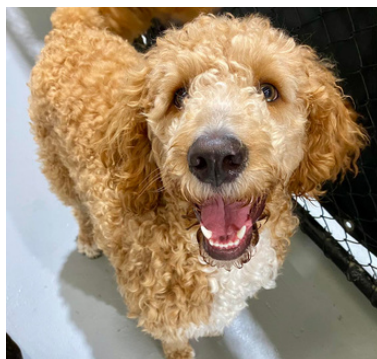
Pet Shaming Competition!

After the success of last years 'Dog Shaming' competition we are calling out for new submissions. All of last years winners have been immortalised in our foyer, on the wall as you enter the Playful Pups facility.

We'd love to add some new mischievous stories to the wall to make everyone smile. Have a cute, funny or cheeky stories you'd like to share about your puppy? Please submit them to us via our website or social media profiles.

The winner will be announced at our Open Day on November 30th.





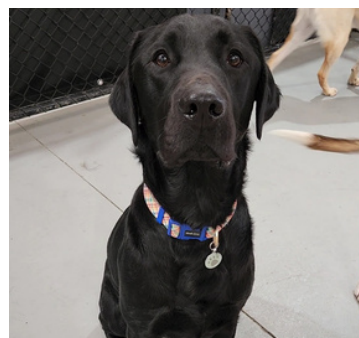
Who's New in the Pack!

We have welcomed many new friends to the pack, including

Juice the Rottweiler
 Ruby the Labrador
 Wally the Toy Poodle
 Skye the Toy Cavoodle
 Zeke the Dalmatian X
 Alfie the Labrador
 Eddie the Golden Retriever
 Luna the Beagle
 Harley the Jack Russell
 Tilly the Kelpie
 Ziggy the Labradoodle
 Billie the Kelpie
 Aminah and Nallo the Toy Cavoodles



Leni the Wiemaraner
 Enzo the German Shepherd
 Roxy the Cattle Dog
 Jasmine the Staffy
 Barney the Poodle X
 Enzo the Brittney Spaniel
 Ralph the Puggle
 Sherni the German Shepherd
 Phoenix the Terrier X
 Luna the Staffy
 Lassie the Rough Collie
 Ziggy the Italian Greyhound
 Rune the Westie



Daycare Tips!

Ideas to make your playful pups day at daycare more enjoyable.

Daycare days are full of play, fun, cuddles and enrichment. With all that excitement ahead we strongly recommend not taking your pup for a big walk in the morning, or after pick up.

Upon arrival it can be difficult for your pup to match the energy of new friends if they've already had some exercise.

At the end of the day, after a long day of fun they are ready to rest up for the next day of fun and adventure.



Dog Facts!



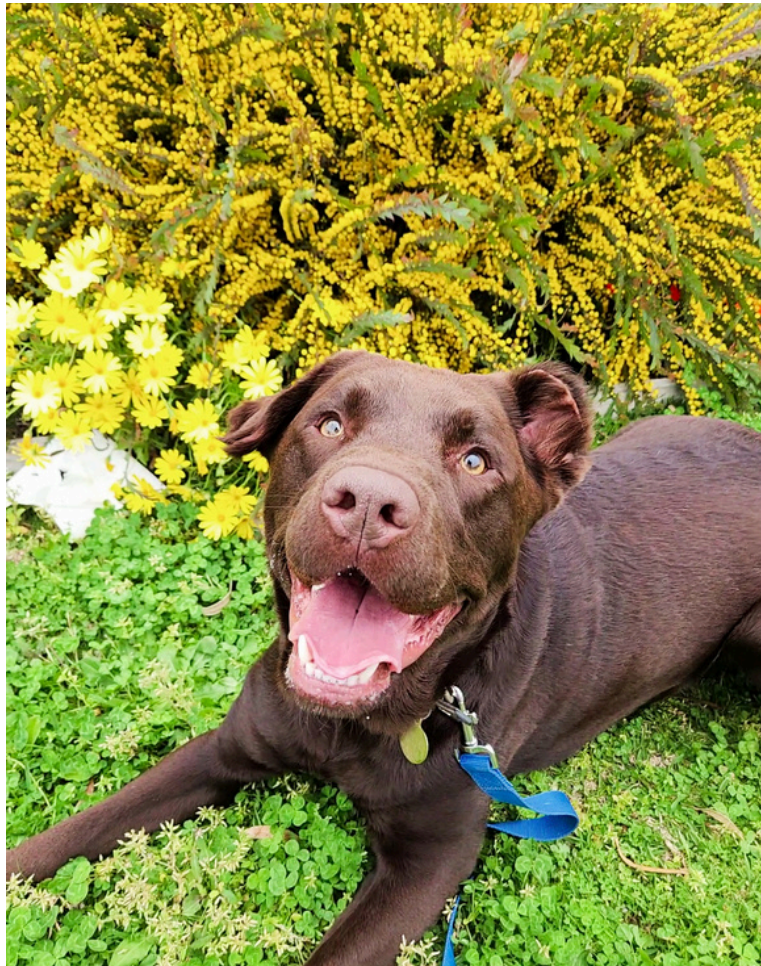
Left and Right Paw-ed!

Did you know, just like humans, dogs have a dominant paw. They may favour their left or right, or be ambidextrous like us.

Give your dog a challenge by holding a treat in a closed fist and see which paw they used the most to attempt to open your hand.



"You can usually tell that a man is good if he has a dog who loves him."



CHRISTMAS GROOMS

The Silly season is fast approaching!

Don't forget to book your
pups in for their
Christmas groom now, as
we do book out fast!



0432 171 223

Powder Pups Vanity Room



Happy Bark-Day!

This month we celebrated Birthdays for:

- Gio the Lagotto who turned 3
- Leo the Bulldog who turned 7
- Bruno the Groodle who turned 7
- Lachy the Koolie who turned 3
- Rocky Bronzino who turned 2
- Mia the Kelpie who turned 3
- Monty the Jack Russell who turned 2
- Otis the Kelpie who turned 1
- Elsa the German Shepherd who turned 3



Photo Gallery





Meet the Team:

Kylie

Dog Carer!



Why do you love working with dogs?

I've had a change of career due to the Covid-19 lockdowns and health. I love working with dogs because no matter what mood you're in, they cheer you up immensely and brighten your day. It's a wonderfully happy thing to be individually recognised by each dog and said hello to and they know who you are!

What animals do you own?

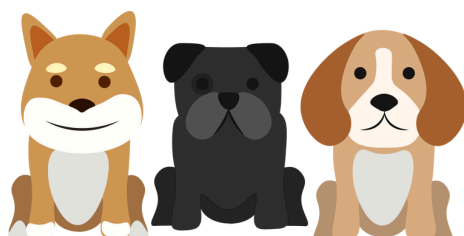
Two cats, brother and sister Alfie and Sweetie. The cats love playing and snuggling up to their dog sister Shilo the cavoodle.

What do you like to do outside of Playful Pups?

I love music and going to gigs.

What's your favourite dog character?

When my (now 26-year-old) son was little I used to read the Hairy Maclary from Donaldson's Dairy books to him. My favourite character was always Hercules Morse, as big as a horse, a nod to my surname!



Breed Highlight

The Weimaraner

Featuring Indie-Blue!

Also known as the Gray Ghost, the Weimaraner hails from Germany and the late 1800's. They gain their name from the area of Germany they are thought to have been developed, the city of Weimar.

Originally this strong agile breed was used to hunt large game such as wolves, bears and mountain lions. But as the numbers of large predators dwindled in Europe the Weimaraner turned into a point and retrieve hunting dog of smaller game.

Today the Weimaraner is still used as a loyal hunting dog but also makes a great companion for active families who don't mind having a dog that may be a little smarter than they are.



Underdog Training and Behaviour Consulting, Tips and Classes

Our friends at Underdog are running classes here at Playful Pups!

High quality training and advice in a place your dog already feels at home, Underdog's group classes are a great way to learn some new skills or sharpen some old ones.

Running Saturday mornings from 9AM

Head to the Underdog website to book your spot.

Underdog Training Tip!

Tips for calmer greetings.

1. Separate - Have your dog in another room while your guests enter.
2. Take control - For dogs that lack self control introductions should be done on lead. Where you can immediately move the dog away from the guest if they jump or mouth.
3. Reinforce - Teach your dog that YOU will reinforce them with their favourite treat when they greet guests.
4. Toss the treats on the ground to pro-actively teach them to keep their paws on the floor when they greet.





Dogs, Translated!

The nose knows!

Did you know your dog has 300 Million receptors in their nose to discern smells.

Compared to our 6 Million.

They use their nose the same way we use our eyes. Gathering information to learn and to feel safe.

They can also gather a mountain of new information we can't even begin to comprehend.

Next time your out for a walk, slow down and smell the roses. Your puppy will appreciate it.

Reviews

Thanks to Hazel and Doris!

Playful pups was recommended by a friend who also send their whippet there. I look forward to watching the video update they send everyday, sometimes two even. The staff members are all very friendly and helpful when they notice something about my puppy or when I have a concern. Definitely recommend this place to other pet owners!

Just wanting to express our appreciation again after the initial review two months ago. We've noticed a huge improvement in her recall and not jumping up at people. Thank you so much for all the training you've been doing with Hazel and helping her grow and learn!



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